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Effective Rusiness Writing Crossword Puzzle

#### **ACROSS**

- 2. For example (abbrev.)
- 4. In American English, where periods and commas are placed: \_\_ quotation marks
- 7. What important documents should be reviewed by: a second pair of \_\_\_
- 12. \_\_ and definitions make writing concrete
- 14. Specific and exact
- 16. Positive; the preferred tone of business writing
- 18. The Columbia Guide to Online Style (abbrev.), style guide for citing and producing online documents including blogs and listservs
- 19. Style guide used by American journalists
- 22. To explain technical terms for lay readers
- 23. With two subjects joined by \_\_\_, the verb agrees in number with the subject closer to the verb
- 25. An ordered list of topics and subtopics to include in a document
- 27. Common verb; often replaceable with a more precise verb such as "achieve" or "complete"
- 28. Type of sentence or document that is easy to write but often hard to read and understand
- 29. Position in an email for the Call to Action
- 31. That is (abbrev.)
- 32. Strunk and White's classic clear writing guidelines: *Elements of* \_\_\_
- 33. Specific size and style of type, ideally selected for readability
- 35. Section or division of a document; each \_\_\_\_ of a document should stand alone
- 37. Language rules, sometimes called "syntax"
- 41. Prefix used to form a negative; wherever appropriate, effective writers translate negative wording to positive or neutral wording
- 42. Type of statement that predicts the content of a document and orients the reader
- 44. Possessive pronoun, commonly misspelled
- 45. Example of an abbreviation that should be spelled out on first use since it has more than 50 possible meanings, including "Securities & Exchange Commission," "Secure Electronic Commerce," and "Software Enabled Control"

- 48. Tactful, a quality of effective communication
- 52. Transitional devices used to guide readers from topic to topic; titles of document subsections
- 55. So-called "\_\_wording," inappropriately focusing on the writer or the writer's organization rather than on the reader and the reader's concerns
- 57. The numbering of pages in a document
- 58. Proofer's abbrev., indicating that the letters in a word should not be capitalized
- 59. Résumé, especially one submitted with a proposal (abbrev.)
- 61. With 62 Across. This verb is followed by a predicate noun rather than by an object, so the following is correct: "The Points of Contact (POCs) are Philip and I."
- 62. See 61 Across.
- 64. Action to take with unnecessary words and meaningless introductory phrases
- 66. Wording that reflects an understanding of the concerns of the document's audience
- 68. One who reviews and, as needed, rewrites a document (abbrev.)
- 69. Punctuation mark used, with a conjunction such as "and" or "but," to connect two complete sentences
- 70. Electronic (usually text-based) communication requiring the same attention to courtesy and appropriateness as any other document
- 73. Word that implies permission or possibility, while "might" implies that a hypothetical situation has not in fact occurred: "You might have been injured."
- 76. In command wording, the pattern presenting the circumstance before the instruction: "\_\_-then." For example, "After the document has been saved, press EXIT." Or: "If the Compliance Training was held after regular business hours, skip to question 14."
- 77. A proofreader's annotation meaning "Let it stand" or "keep what was originally written"
- 79. Smooth movement from one topic to the next

### **ACROSS** continued

- 80. A self-contained unit of thought with its supporting ideas, usually starting on a new line in a document
- 81. Usual document position for goal statements
- 84. The only letter of a Complimentary Close that is capitalized: the \_\_\_\_ letter of the \_\_\_\_ word
- 85. What the majority of educated writers, at a given time and in a given place, consider correct: standard
- 87. A punctuation mark used after a complete sentence that introduces an explanation or list
- 88. Article used in front of a vowel sound
- 89. Meaningful
- 92. In a U.S. mailing address, example of a name that is spelled out, while the state name is abbreviated
- 93. Part of a report that previews (and may also summarize) the following content
- 95. A document model or guide
- 97. Same as 19 Across
- 98. Form of pronouns and their negatives that are always singular: those ending in \_\_\_
- 101. Number of pages in a document (when most of which is text) typically requiring a Table of Contents: \_\_\_ or more
- Organizational pattern used for step-bystep instructions and methodology descriptions
- 104. Business or corporation (abbrev.)
- 105. Readers respond positively when told what the writer or reader will or \_\_\_ (two words)
- 108. Mark of punctuation used to set off content loosely related to the rest of the sentence, to emphasize that content
- 109. Shortened form of a word or phrase
- 114. What it is human to do (why, therefore, about 15% of the time allotted to writing a document is reserved for editing)
- 115. Pleasant and agreeable; the preferred tone of business writing
- 119. Voice preferred in business writing because it is clear and direct; used to emphasize the doer of the sentence's main action

- 120. Documented process instructions based on collective experience and expertise of organization (abbrev.)
- 121. Quality of vocabulary in every-day use, preferred for a readable style
- 123. Effective writers take time to read their emails from their readers' perspective and correct any errors before hitting \_\_\_\_
- 124. Local time (abbrev.)
- 125. International organization recommending standardization to allow open exchange of documents across computer programs
- 128. Transitional device used to present steps in a procedure or a set of parallel ideas
- 129. What a subject line, purpose statement, or heading does for the reader
- 131. Words that capture in text the "take-away" messages of graphics
- 134. International system of measurement (including liters and meters) used throughout the world, but not in the U.S. (abbrev.)
- 136. Internet search engine (n); to use this search engine (v)
- 137. Clearly written with easily accessible content
- 139. Conceals names and email addresses of readers copied on a message; should not be used to share information behind someone's back
- 141. To review a document after writing to eliminate wordiness, make the document more specific, improve flow, and proofread
- 142. Using only necessary words; including only necessary content
- 143. Cover email or letter that introduces, and often summarizes, an attached or enclosed document

# **DOWN**

- 1. Mark of punctuation used to indicate the end of a sentence.
- 2. Type of dash created by typing two hyphens, with no space on either side of the hyphens, between two words: three \_\_\_\_
- 3. Organization whose style guide is used by U.S. Government agencies and the DoD

### **DOWN** continued

- 4. Example of a well-known university, like UCLA, whose abbreviated name contains no periods
- 5. The topic of a sentence or document
- 6. An early version of a document, intended to be edited further
- 8. Type of error easily missed when proofreading
- 9. What a difficult-to-write or sensitive document should be allowed to do, ideally overnight, before being sent
- 10. A Latin word meaning "thus" or "so," usually italicized and placed within brackets and used to indicate that the way a word or phrase is presented is not an error, but is as originally written or spoken by the quoted individual
- 11. What "is more" in writing as in design
- 13. Style guide used by the healthcare industry and for medical papers submitted for publication
- 15. Like *and* or *but*, this conjunction meaning "thus" may be used as a transitional word at the beginning of a sentence
- 17. A word used to replace a noun, which should be of the same number as the noun
- 20. Courteous; gracious; respectful
- 21. Unambiguous, easily understood
- 24. Closely related sentences erroneously punctuated as if they were one sentence (abbrev.)
- 26. Frame of mind to achieve before writing a difficult email
- 28. Including only necessary words and content
- 30. Specialized vocabulary; jargon; technical
- 32. What is included in a document or a project
- 33. Sentence part erroneously punctuated as if it were a complete sentence (abbrev.)
- 34. Proofer's instruction to invert the order of words, numbers, punctuation, etc. (abbrev.)
- 36. Be of the same person and number; said of a pronoun and its antecedent or a verb and its subject
- 38. Intended reader(s) of a document
- 39. See 8 Down (abbrev.)

- 40. Writers must \_\_ a specific question to elicit a specific response
- 43. Based upon a document's purpose, goal, and audience, to determine the key ideas to include in the document
- 45. Concise; succinct; to the point
- 46. Proofer's abbrev. for upper case
- 47. What, when well-written, defines the topic and scope of a document
- 49. Verb ending indicating a present participle
- 50. Reason to read a document, defined in the purpose statement
- 51. An example of a number that, in text, would be written as a word
- 53. Concise, stand-alone overview of a document
- 54. Whether the subject of a sentence is the doer of the action described by the main verb, or acted upon
- 56. To record ideas, correspond
- 57. Marks in written language, other than letters and numbers, used to ensure that readers understand the relationship of words and phrases and thereby take the intended meaning from sentences
- 59. To \_\_\_, a commonly used linking verb
- 60. A voluminous and comprehensive dictionary, capturing the history of the meaning and pronunciation of English words
- 63. In effective sentence structure, the type of words spotlighted in sentence power positions—the subject and main verb
- 65. Desired result of sending an email or other document; what the writer expects to happen next
- 66. Storage space in a computer (abbrev.)
- 67. Support with persuasive argument
- 71. Present tense, third person singular form of the verb "to be"
- 72. Second in command (abbrev.)
- 74. At this stage in the writing process, planning and organizing should already have been done
- 75. To put ideas in order of presentation
- 78. Dictionary of synonyms and antonyms
- 79. Annotation for reader's reference
- 80. Afterthought (abbrev.)
- 81. Punctuation mark used to connect closely related modifiers used in front of a noun

## **DOWN** continued

- 83. Specific date when something is scheduled for receipt: \_\_\_\_ date; used with an explanation of the need for urgency, rather than "ASAP," in effective email and other documents
- 86. The beginning of a sentence or paragraph; an emphatic position
- 90. When sending email from this handheld digital device, a disclaimer can request email recipients to ignore any inadvertent errors
- 91. "Where do you live \_\_?" should be corrected to read simply "Where do you live?" However, a sentence may end with a preposition as long as the syntax is idiomatic and is considered standard usage. (Also see 94 Down.)
- 92. The often subtle style and manner of a document that can affect the reader's response
- 94. When admonished for ending a sentence with a preposition, Winston Churchill famously retorted: "That is one rule \_\_ with which I shall not put!"
- 95. Sign of the infinitive form of a verb, often used to write goal statements and objectives
- 96. First person pronoun used as the object of a verb or preposition, as in the sentence "You are welcome to call Henry and \_\_\_"
- 99. Words; content of a document
- 100. Consistent in style
- 101. Preposition commonly confused with its homonyms "too" and "two"
- 102. Constructive; upbeat
- 105. End of work day (abbrev.)
- 106. Specialized vocabulary of a group; technical vocabulary of an area of expertise
- 107. Verbosity
- 110. A link from the end of one document section to the beginning of another; often a summary, transition, or both
- 111. Punctuation mark used to form contractions and possessives
- 112. Figures and tables, photographs, call-out boxes, etc., used to complement and clarify text

- 113. Common preposition indicating *location* or *condition* that should not be used to indicate *movement to another location or condition*
- 116. Preposition sometimes redundantly, and thus unnecessarily, followed by "of"
- 117. Voice correctly used to spotlight completed action or to soften harsh tone; incorrectly used, this voice can distance the reader and sound as if the writer is avoiding accountability
- 118. A, an, the, for example
- 122. To respect co-workers' workloads and electronic space, tool that should be selected only when the email is intended to be widely distributed: "Reply to"
- 126. A pattern for persuasion (used on both the sentence and document level) that presents reasons or benefits before presenting information: the " and then tell" pattern
- 127. Index measuring a document's clarity based upon the length of words and sentences; precursor for modern readability checkers
- 130. Paper measurement, amount used reduced by considering the environment before printing
- 132. Nominalization changes a verb, often unnecessarily, into a \_\_\_, such as changing "coordinate" to "provide coordination for"
- 133. A conjunction that when meaning "therefore" is used with a comma to join sentences
- 135. Special font used for emphasis or to present the title of a longer published work (abbrev.)
- 138. Style guide used for academic papers, especially in the social sciences
- 140. Distribution list (abbrev.)—ideally including only those who need to know

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